

## STAFF DIRECTORY

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## MISSION STATEMENT

The mission of the Independent Insurance Agents & Brokers of Louisiana, working in the public interest, is to be the unrelenting advocate for independent insurance agents and brokers, and to meet the education, political, and business needs of IIABL members.

## HEADQUARTERS

18153 East Petroleum Drive  
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[www.iiabl.com](http://www.iiabl.com)



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IIABL



The Trusted Choice®

# Member BENEFITS



## MARKET ACCESS

IIABL offers a variety of insurance products for your agency and your customers.

### **For Your Customers:**

- Personal Umbrella Policy & Home Business Insurance
- Big I Markets
- Independent Market Solutions
- Flood Insurance
- Premium Finance
- Health Insurance Brokerage
- e2value

### **For Your Agency:**

- Errors & Omissions
- Excess E&O
- Umbrella
- Employment Practices
- Cyber Liability

Contact **Jamie Newchurch** or **Lyra Roberts** for more information!



## AGENCY MANAGEMENT RESOURCES

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

### **Agency Operations:**

- Catalyit - Agency Tech Solution
- ePayPolicy
- DocuSign Esignature
- Brest Practices
- Agents Council for Technology
- InsurBanc
- ACORD Forms
- Agency Operations & Procedure Manual
- Cybersecurity Resources
- Agency Valuation & Perpetuation

### **Staffing Solutions:**

- Big I Hires
- Remote Staffing Solution
- ULM Resume Book
- Employment Aptitude Test

### **Sales & Marketing:**

- TrustedChoice.com Digital Marketing
- TrustedChoice.com Brand tools

Contact **Jamie Newchurch** for more information!



## LEGISLATIVE & REGULATORY ADVOCACY

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the ever-changing status of governmental regulations, that affect your business and profession.

### **Big I Louisiana Presence:**

- Louisiana Legislature
- Louisiana Department of Insurance
- Industry Affairs
- Congress

Contact **Jeff Albright** or **Ben Albright** for more information!



## EDUCATION & EVENTS

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

### **Educational Opportunities:**

- Classroom
- Online
  - Webinars
  - On-Demand
- New Hire Training
- Pre-Licensing Courses
- CLCS Certification Program
- Events:
  - Annual Convention
  - Educational Luncheons
  - Women In Insurance Conference
  - Young Agents Conference
- Local Chapter Events

Contact **Kathleen O'Regan** or **Karson Roberts** for more information!



## INFORMATION RESOURCES

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

### **Communication Mediums:**

- Agent Updates
- News Brief (weekly publication)
- Louisiana Agent (monthly newsletter)
- Legislative Updates
- Legislative Alerts
- Social Media presence

Contact **Kathleen O'Regan** or **Karson Roberts** for more information!