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# MISSION STATEMENT

The mission of the Independent Insurance Agents & Brokers of Louisiana, working in the public interest, is to be the unrelenting advocate for independent insurance agents and brokers, and to meet the education, political, and business needs of IIABL members.



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/bigilouisiana

@IIABL

@BigILouisiana

Independent Insurance Agents & Brokers of Louisiana







The Trusted Choice®





## **MARKET ACCESS**

IIABL offers a variety of insurance products for your agency and your customers.

## For Your Customers:

- Personal Umbrella Policy & Home Business Insurance
- Big I Markets
- Flood Insurance
- Premium Finance

## For Your Agency:

• Errors & Omissions, Excess E&O. Umbrella, and **Employment Practices** 

Contact Jamie Newchurch or

Rhonda Martinez for more

· Cyber Liability

information!

Contact Jamie Newchurch for

## **AGENCY MANAGEMENT**

IIABL offers marketing and staffing resources to help your agency operate as efficiently as possible.

## Sales & Marketing:

- TrustedChoice.com Digital Marketing
- · TrustedChoice.com Brand tools

## Agency Operations:

- Big I Best Practices Library
- Docusign E-Signatures
- · Agents Council on Technology
- · Real Time Agency Automation

## **ADVOCACY**

IIABL has become a strong voice on both state and national legislative issues. As your unrelenting advocate, we work to monitor the everchanging status of governmental regulations. that affect your business and profession.

## Big I Louisiana Presence:

- Louisiana Legislature
- Louisiana Department of Insurance
- · Industry Affairs

more information!

Congress

## **EDUCATION & EVENTS**

IIABL's education program consists of innovative delivery methods and a variety of content to fit your unique educational needs.

#### Educational Opportunities:

- Classroom
- Online
- New Hire Training
- Events:
  - Annual Convention
  - Educational Conferences
  - Young Agents Conference
  - Make A Wish Bowling **Tournament**

## **COMMUNICATIONS**

IIABL keeps you at the forefront of issues. Our communications provide important, timely, and relevant information that could affect your profession and business.

#### Communication Mediums:

- Agent Updates
- News Brief (weekly publication)
- Louisiana Agent (monthly newsletter)
- Legislative Updates
- Legislative Alerts
- Social Media presence

Contact Kathleen O'Regan for more information!

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more information!

Contact Jeff Albright for

\*For more information on IIABL's membership benefits, products, & services, please visit www.iiabl.com\*